

ARCUB

Nr. înreg.

24

Ziua 25

Luna 01

Anul 2024

ANEXA la ctr 810/31.08.2022**CAMPANIE
CLIENT
PERIOADA
STATIE RADIO****EXPOZITIE DALI
ARCUB
NOIEMBRIE+DECEMBRIE 2023
MAGIC FM // ROCK FM****SPECTACOLE - MAGIC FM**

Luna	RC (Euro)	99%	4.9
Nov+Dec	22,733.00 €	227.33 €	RON 1,113.92
TOTAL	22,733.00 €	227.33 €	RON 1,113.92

SPECTACOLE - ROCK FM

Luna	RC (Euro)	99%	4.9
Nov+Dec	38,286.00 €	382.86 €	RON 1,876.01
TOTAL	38,286.00 €	382.86 €	RON 1,876.01

TOTAL	61,019.00 €	610.19 €	RON 2,989.93
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Confirmam prestarea serviciilor cf monitorizarii atasate in conformitate cu prevederile contractuale.

Semnatura si stampila,

ARCUB - Centrul de
proiecte Culturale al
Municipiului
BucurestiDirector,
Mihaela PăunDirector Adjunct,
Alina TeodorescuRaluca Ganea
Șef Serviciu Program
și Proiecte CulturaleNicoleta ION
Șef Serviciu Relații
Publice și
Comunicare

Data	Client	Marca	Nume campanie	Statie radio	Tip de publi	Arie difuzar	Ora start	sp	Format spot	Valoare EUR
11/7/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				13:55:16		40	442.0
11/8/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				10:34:17		40	494.0
11/8/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				13:58:37		40	442.0
11/8/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				19:57:40		40	325.0
11/9/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI NP				10:58:09		10	240.0
11/9/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				13:58:27		40	442.0
11/9/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				19:34:17		40	325.0
11/10/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				10:36:32		40	494.0
11/10/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				13:59:52		40	442.0
11/10/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				19:31:53		40	325.0
11/11/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				10:58:07		40	325.0
11/11/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				13:56:29		40	299.0
11/11/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				14:35:50		40	299.0
11/11/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				17:38:36		40	273.0
11/11/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				19:59:11		40	234.0
11/13/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				10:58:40		40	494.0
11/13/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				11:36:14		40	494.0
11/13/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				13:56:25		40	442.0
11/13/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				19:50:38		40	325.0
11/13/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI NP				20:52:39		40	390.0
11/14/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				10:34:55		40	494.0
11/14/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				13:54:44		40	442.0
11/14/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				19:34:13		40	325.0
11/15/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				10:35:53		40	494.0
11/15/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				14:59:14		40	442.0
11/15/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				16:57:55		40	455.0
11/15/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				19:50:31		40	325.0
11/15/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI NP				20:51:15		40	390.0
11/16/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				10:35:15		40	494.0
11/16/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				13:55:55		40	442.0
11/17/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				10:35:20		40	494.0
11/17/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				13:56:36		40	442.0
11/17/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				19:54:08		40	325.0
11/17/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI NP				21:00:16		40	390.0
11/18/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				10:38:14		40	325.0
11/18/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				13:50:32		40	299.0
11/18/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				14:49:25		40	299.0
11/18/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				16:45:56		40	273.0
11/18/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				19:30:49		40	234.0
11/19/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				10:34:58		40	325.0
11/19/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				14:00:43		40	299.0
11/19/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				14:36:13		40	299.0
11/19/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				17:00:43		40	273.0
11/19/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP				19:55:17		40	234.0
									16,360.00	noiembrie magic
11/7/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP				10:54:17		50	512.0
11/7/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP				13:50:24		50	432.0
11/7/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP				16:54:52		50	512.0
11/7/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP				17:55:20		50	512.0
11/7/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP				21:01:11		50	384.0
11/8/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP				10:55:40		50	512.0
11/8/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP				13:54:25		50	432.0
11/8/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP				14:48:41		50	432.0
11/8/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP				20:54:34		50	384.0
11/9/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP				10:56:17		50	512.0
11/9/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP				13:50:53		50	432.0
11/10/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP				10:54:56		50	512.0
11/10/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP				13:49:30		50	432.0
11/10/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP				14:56:09		50	432.0
11/10/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP				20:47:22		50	384.0
11/14/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP				10:56:42		50	512.0
11/14/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP				13:51:34		50	432.0

11/14/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	16:50:55	50	512.0
11/14/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	17:51:00	50	512.0
11/14/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	21:02:38	50	384.0
11/15/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	10:58:18	50	512.0
11/15/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	13:49:38	50	432.0
11/15/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	14:53:20	50	432.0
11/16/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	13:51:43	50	432.0
11/16/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	16:51:45	50	512.0
11/16/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	20:53:26	50	384.0
11/17/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	10:55:31	50	512.0
11/17/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	13:50:40	50	432.0
11/17/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	16:56:49	50	512.0
11/17/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	20:50:16	50	384.0
11/18/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	13:49:00	50	336.0
11/18/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	16:51:39	50	320.0
11/18/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	20:52:56	50	256.0
11/19/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	9:49:55	50	368.0
11/19/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	13:52:01	50	336.0
11/19/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	16:52:44	50	320.0
11/19/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI NP	20:29:57	50	272.0
11/19/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	20:59:12	50	256.0
11/20/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	10:54:41	50	512.0
11/20/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	13:52:30	50	432.0
11/20/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	14:49:46	50	432.0
11/20/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	16:51:15	50	512.0
11/20/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	20:47:36	50	384.0
11/21/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	10:52:11	50	512.0
11/21/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	13:49:55	50	432.0
11/21/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	16:47:44	50	512.0
11/21/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	17:55:45	50	512.0
11/21/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	20:50:45	50	384.0
11/22/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	10:56:03	50	512.0
11/22/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	13:54:30	50	432.0
11/22/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	14:52:33	50	432.0
11/22/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	20:56:10	50	384.0
11/23/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	10:53:57	50	512.0
11/23/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	13:54:58	50	432.0
11/23/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	16:57:05	50	512.0
11/23/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	17:51:09	50	512.0
11/23/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	20:51:39	50	384.0
11/24/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	10:52:53	50	512.0
11/24/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	13:50:56	50	432.0
11/24/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	14:52:38	50	432.0
11/24/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	16:50:39	50	512.0
11/24/2023	ARCUB	ARCUB	ARCUB - CEA M ROCK FM PARTENI LP	20:59:12	50	384.0
						27,184.00
						noiembre rock

Data	Client	Marca	Nume campanie	Statie radio	Tip de publiArie difuzar	Ora start sp	Format spot	Valoare EUR	
12/8/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP			10:54:51	40	494	
12/8/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP			19:31:10	40	325	
12/11/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP			10:32:29	40	494	
12/11/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP			19:32:50	40	325	
12/12/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP			17:53:32	40	455	
12/13/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP			10:31:13	30	380	
12/13/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP			13:54:42	30	340	
12/13/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP			16:54:11	30	350	
12/13/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP			19:53:29	30	250	
12/15/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP			14:38:44	30	340	
12/19/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP			14:56:54	30	340	
12/19/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP			19:48:02	30	250	
12/20/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP			10:28:45	30	380	
12/20/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP			11:33:02	30	380	
12/20/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP			13:54:25	30	340	
12/21/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP			13:56:25	30	340	
12/21/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP			19:28:56	30	250	
12/22/2023	ARCUB	ARCUB	ARCUB - CEA N MAGIC F PARTENI LP			13:47:41	30	340	
								6,373.00	decembrie magic
12/4/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP			10:53:50	50	512	
12/4/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP			16:50:31	50	512	
12/4/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP			20:45:06	50	384	
12/5/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP			10:50:46	50	512	
12/5/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP			13:48:56	50	432	
12/5/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP			20:49:46	50	384	
12/6/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP			10:55:41	50	512	
12/6/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP			16:46:27	50	512	
12/6/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP			20:50:49	50	384	
12/7/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP			10:55:22	50	512	
12/7/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP			13:49:45	50	432	
12/7/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP			20:49:23	50	384	
12/8/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP			10:53:22	50	512	
12/8/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP			16:53:30	50	512	
12/8/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP			20:52:58	50	384	
12/11/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP			10:44:49	50	512	
12/11/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP			16:52:43	50	512	
12/19/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP			10:54:32	40	416	
12/19/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP			13:53:48	40	351	
12/21/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP			10:45:45	40	416	
12/21/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP			13:44:07	40	351	
12/25/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP			10:47:09	40	416	
12/25/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP			16:44:58	40	416	
12/27/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP			10:51:37	40	416	
12/27/2023	ARCUB	ARCUB	ARCUB - CEA N ROCK FM PARTENI LP			16:46:09	40	416	
								11,102.00	decembrie rock

MGSI Magic FM	
Luna	RC (Euro)
Jan	0.00 €
Feb	0.00 €
Mar	0.00 €
Apr	0.00 €
May	0.00 €
Jun	0.00 €
Jul	0.00 €
Aug	0.00 €
Sep	0.00 €
Oct	0.00 €
Nov	16,360.00 €
Dec	6,373.00 €
TOTAL	22,733.00 €

MGSI Rock FM	
Luna	RC (Euro)
Jan	0.00 €
Feb	0.00 €
Mar	0.00 €
Apr	0.00 €
May	0.00 €
Jun	0.00 €
Jul	0.00 €
Aug	0.00 €
Sep	0.00 €
Oct	0.00 €
Nov	27,184.00 €
Dec	11,102.00 €
TOTAL	38,286.00 €